

Anytown Reproductive Health Center
The IVF Process-Design Document

Business Purpose	The purpose of this training is to increase patient satisfaction survey scores on the 2023 patient survey. Specifically, the leaders at ARHC want to increase "satisfied" and "extremely satisfied" responses on the survey to 85% or higher regarding patient satisfaction with the information given to them prior to starting the IVF process and increase patient responses to 90% or higher regarding patients feeling that they understand the process of IVF before beginning the cycle.
Target Audience	All patients who are recommended to pursue IVF as a treatment plan who have never gone through the IVF process before.
Training Time	Should be able to be completed in under 10 minutes
Training Recommendation	Self-paced interactive Articulate Storyline course that the patient can access at home and explore on their timeline.
Deliverables	Design document Course Outline/Script 10 minute interactive training module
Learning Objectives	By the end of the training, the patient will be able to: <ul style="list-style-type: none"> ● Name commonly used IVF medications and what they are used for. ● Identify at what point in the IVF process each medication is used. ● Describe the timeline after egg retrieval.
Training Outline	<p>Welcome screen</p> <p>Main Menu with clickable objectives. Each objective leads to a series of slides to teach them the information of that objective.</p> <ul style="list-style-type: none"> ● Name commonly used IVF medications and what they are used for. This is a click through menu to learn about each medication. <ul style="list-style-type: none"> ○ Oral contraceptives, FSH, Down Regulation Medications, hcG, Progesterone and Oestrogen, Lupron and HGH ● Identify at what point in the IVF process each medication is used. This area will be a timeline with different medications that pop up throughout the process. <ul style="list-style-type: none"> ○ Prior to stimulation, Ovarian Hyperstimulation, Egg retrieval, prior to transfer, after transfer/during successful pregnancy ● Describe the timeline after egg retrieval. This will be an interactive, scenario based experience where the patient will be able to explore different outcomes based on events that occur. <ul style="list-style-type: none"> ○ Maturation report, fertilization report, blastocyst report, euploid report ○ Fresh vs. Frozen transfer timeline. <p>When returning to the main menu, there will be a quick quiz to test the patient's knowledge.</p> <p>Course summary.</p> <p>Invitation to complete a quick survey to provide feedback.</p>